



**SHROPSHIRE
COMMUNITY RADIO**

// **VISION**
// **MISSION**
// **VALUES**

www.intune-radio.co.uk



INTuneRadio
SHROPSHIRE
COMMUNITY RADIO

// VISION

TO EMPOWER PEOPLE IN OUR SHROPSHIRE, TELFORD AND WREKIN COMMUNITIES WHO FEEL THEY HAVE NO OR LITTLE PLATFORMS AVAILABLE TO THEM TO VOICE THEIR STORIES.

FOR CHARITIES AND COMMUNITY GROUPS TO USE OUR PLATFORM TO TELL THEIR GOOD NEWS STORIES AND FOR COMMUNITY FOCUSED BUSINESSES TO ADVERTISE.

TO BRING ABOUT REAL AND POSITIVE CHANGE IN OUR COMMUNITIES BY WORKING TOGETHER.

// MISSION

WE WILL WORK WITH PASSION ALONGSIDE LOCAL PEOPLE TO:

- TELL PEOPLE STORIES
- INFORM OF COMMUNITY GROUPS AND ACTIVITIES
- ADVERTISE LOCAL BUSINESSES SERVICES OR PRODUCTS PROFESSIONALLY
- EMBRACE INCLUSION
- RECOGNISE THE POTENTIAL AND UNIQUENESS IN EVERYONE

Together we will inspire our communities to get involved and collaborate.

// VALUES

- **ASPIRATION** - There are no barriers to your ambition
- **LEADERSHIP** - Live your own life
- **TEAMWORK** - Together we achieve more
- **COURAGE** - Handle your fear
- **RESPECT** - Treat others as you would like to be treated yourself
- **SERVICE** - It is better to give than to receive
- **INTEGRITY** - Be true to yourself
- **PERSEVERANCE** - NEVER GIVE UP!



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LISTEN // VOLUNTEER // ADVERTISE // TELL YOUR STORY

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CONNECTING COMMUNITIES ACROSS SHROPSHIRE