



**INTuneRadio  
SHROPSHIRE**  
BUSINESS WITH BEATS  
*In tune with you.*

# CHARITY SPACE ODYSSEY

A breathtaking sponsorship opportunity to launch your **brand into space.**

LAUNCH EVENT: **Wednesday May 4th 2022**

**SPONSOR  
FROM ONLY**

**£500**

more information inside

Your new community internet radio station INTune Radio CIC will be officially launching our Charity Space Odyssey on Star Wars day (May 4th), and your business can come along too.

We will be launching a small hot-air balloon into the outskirts of space - and your business can come along too as an exclusive sponsorship partner.

You and charity partners will ascend 100,000 feet above the Earth's surface, arriving in space for around 6 minutes before descending. The environmentally friendly journey will take about 3 hours. The whole event will be captured by on-board 360° video cameras and viewed through our website and social media.

This is a truly unique and exclusive opportunity for any business within the Shropshire, Telford and Wrekin area that wants to be part of our breathtaking journey to celebrate the amazing work all our local charities provide.

**#ListenLocal**

## TELL ME MORE...

INTune Radio CIC is the only commercial radio station covering Shropshire, Telford and Wrekin with a mission to support local business, charities and communities; we are committed to connecting people and encouraging new collaborations. Alongside our uplifting roster of commercial music, we champion local music and provide local bands and musicians a professional platform to have their music heard.

We want to bring attention to the fabulous work our local charities do each day - and we want the county, the UK and the world to see we're here and to learn more about us. We want to create an annual innovative event to mark our charity day where we focus on our local charities to help them generate much needed attention and generate funds.

We're working with specialist brand and marketing company 'Sent into Space' to create a unique and exclusive show stopping event for your brand. Along with the journey we'll present your brand in space - amazing shareable footage, and we will record a 15-second advertisement for you for free which we'll play for a whopping 60 days!



# £500

- 3 hour exclusive space journey
- Featured within space presentation
- Event streamed through social media  
(at least 100k views on average expected)
- Featured in press and PR where possible
  - FREE 15-second advertisement played for 60 days
- Your logo with link on our website
  - Video provided for your use

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# £1000

Headline sponsorship opportunities from £1000 are available.  
Contact us to find out more.

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# SENT INTO SPACE

INTune Radio CIC are working with the near space experts, Sent into Space who specialise in capturing stunning imagery of your brand in space. This has a real wow factor for any business that wishes to take part in an incredibly unique, exclusive and memorable event that will spotlight your brand - you will be the only business from your sector on-board - real exclusivity.

The ascent and descent will be filmed and streamed online. The journey will take approximately 3 hours - and the pinnacle will be having your brand seen within a pre-recorded presentation on the outskirts of space. Your logo will be featured on our website with a link to yours. During the build up all exclusive sponsorship partners will be mentioned and linked through our social media campaign and PR and marketing campaigns.

We'll also work with you and advise on the content to create an attention grabbing 15-second presenter-read ad for your business, which we'll play on our radio station in peak and off-peak times for a massive 60 days!

The event is to showcase INTune Radio CIC but to also celebrate our local charities, the day will be awash with further unique activities that we will broadcast.



<https://www.sentintospace.com>

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# JOIN US

We've already secured enough 'passengers' for our space flight to go ahead, but we're looking for more innovative businesses who wish to have exclusivity in their sector to join us on the brand into space voyage. Your sponsorship money will help INTune Radio CIC continue to provide a platform for local businesses, charities and our communities, and complete other community based projects.

This event will probably be the most memorable marketing you're likely to ever take part in. What's more, we haven't even told you yet about our amazing plans to send sound into space, which we'll track for years to come and those involved will therefore always have the possibility of being mentioned.

If you're interested in joining us and you want your company brand to have an exclusive seat within your sector, please email Founding Director Wayne Flynn at [info@intune-radio.co.uk](mailto:info@intune-radio.co.uk).



DREAM  
**BIG**  
EACH DAY

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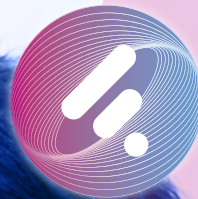


# #ListenLocal

## Intune-radio.co.uk

*"INTune has a compelling offer, mixing the very best insights with entertainment and an enviable reach. Engaging with our communities - business, third sector, and the wider geographical area - has completely opened up in a dynamic, exciting, and innovative way."*

FELICITY WINGROVE | MANAGING DIRECTOR | ZEN COMMUNICATIONS



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**BUSINESS • CHARITY • COMMUNITY**